



Educating for Excellence

BSB40820 Certificate IV in Marketing and Communication

Term 2, 2024 Timetable

Term	Date	Week	Unit of Competency	Unit Code	Assessment Submission Due Date
B3, Term 2 2024	15/04/2024	1	Analyse consumer behaviour	BSBMKG435	05/05/2024
	22/04/2024	2			
	29/04/2024	3			
	06/05/2024	4	Develop and apply knowledge of communications industry	BSBMKG439	19/05/2024
	13/05/2024	5			
B4, Term 2 2024	20/05/2024	6	Promote products and services	BSBMKG434	16/06/2024
	27/05/2024	7			
	03/06/2024	8			
	10/06/2024	9			
Term Break (17/06/2024-14/07/2024) - 4 Weeks					



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BSB50620 Diploma of Marketing and Communication					
Term 2, 2024 Timetable					
Term	Date	Week	Unit of Competency	Unit Code	Assessment Submission Due Date
B3, Term 2 2024	15/04/2024	1	Communicate with influence	BSBCMM511	05/05/2024
	22/04/2024	2			
	29/04/2024	3			
	06/05/2024	4	Write persuasive copy	BSBMKG555	19/05/2024
	13/05/2024	5			
B4, Term 2 2024	20/05/2024	6	Undertake project work	BSBPMG430	16/06/2024
	27/05/2024	7			
	03/06/2024	8			
	10/06/2024	9			
Term Break (17/06/2024-14/07/2024) - 4 Weeks					